

REDEFINING WHAT'S PCDSSIBLE



Innosoft

MESSAGE FROM THE CE

This Business Profile offers valuable and current information about our company, guided by **Vision 2030**, our new Corporate Strategy. This strategy is designed to meet and exceed your technology needs with our innovative products, services, and partnerships.

Change is constant in our industry, affecting how we organize, recruit, develop competencies, and build client relationships. Embracing a startup spirit with an agile mindset, we adapt to stay relevant, as demonstrated by our **Vision 2030** roadmap.

Once Again, Welcome to InnosoftTM!

Our forward-looking approach has led to the development of products and services that meet and exceed your expectations in quality and delivery.

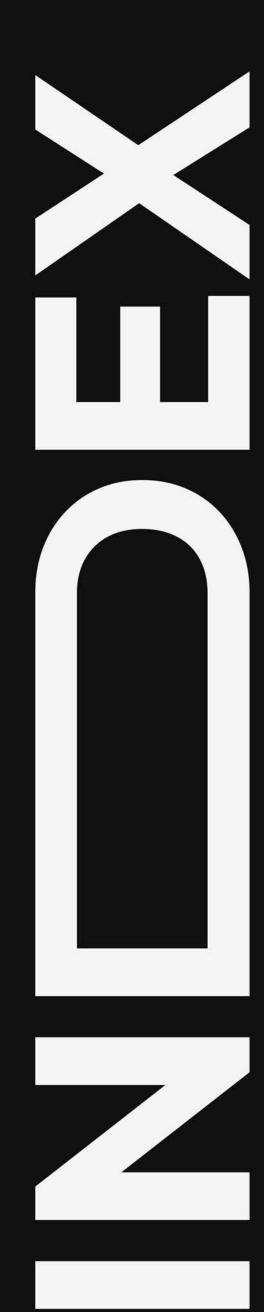
We have completed numerous projects, served over 90 clients across various sectors, and achieved a %96 client retention rate. Our young, dynamic workforce is innovative and competent. Our focus is to continually improve our offerings and explore new markets.

Our slogan, "Innovate to transform," reflects our commitment to excellence and innovation, helping you become successful and purpose-driven organizations. This is our pledge.



Loai Saleh Labani Chairman





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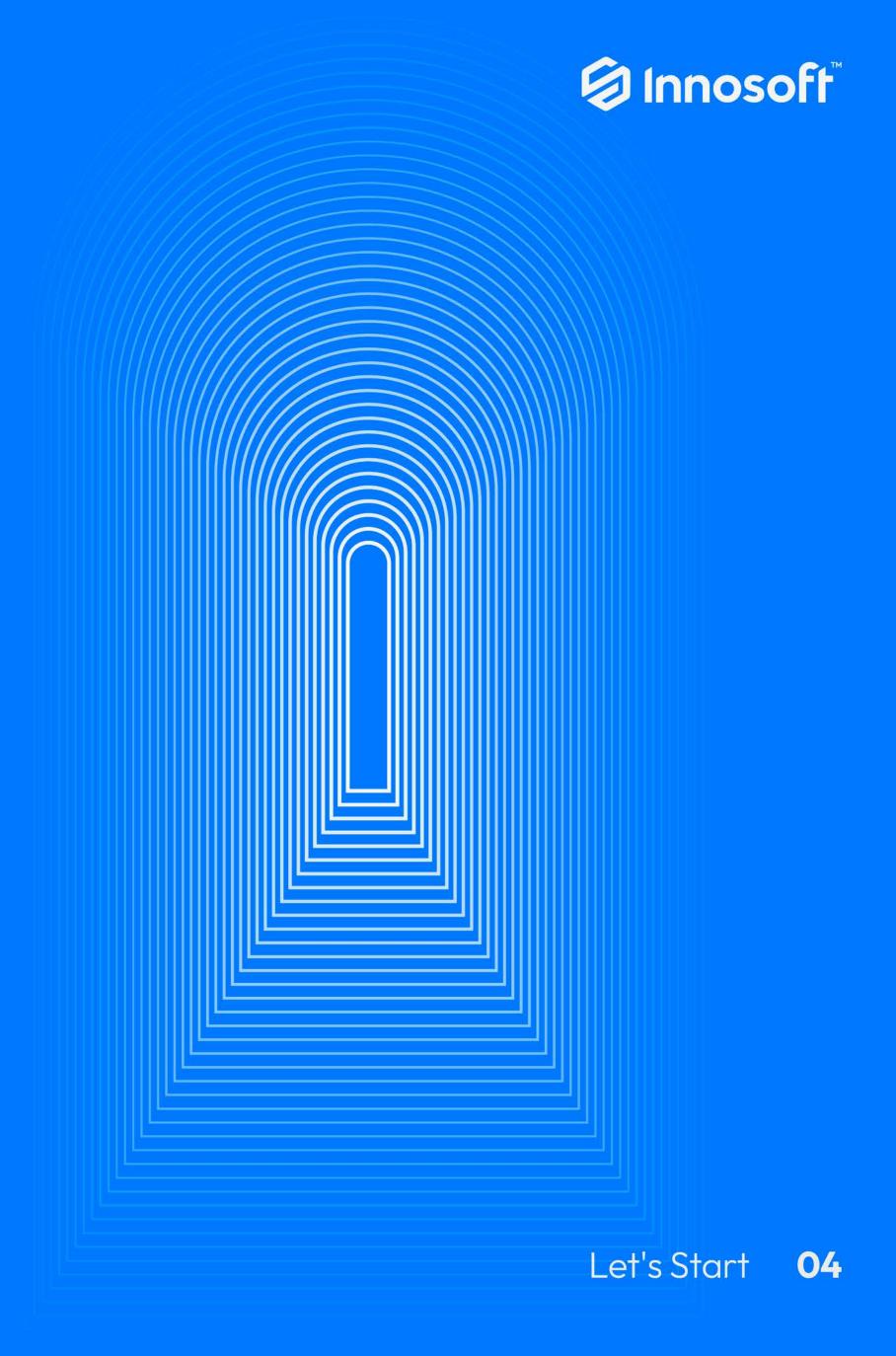




INNOVATIVE SOFTWARE COMPANY LIMITE

Innosoft™ is an innovative technology house established in 2011. Built on the rich capabilities of creative engineers and business acumen of entrepreneurs, it is a tech think-tank focused on providing innovative solutions addressing significant digital challenges faced by businesses and local communities across the kingdom.

We envision redefining how technology can be harnessed in shaping the future of a knowledge-based economy. With systematic thinking and human-centered processes, the team at **Innosoft™** provides customized, targeted and unique value propositions leveraging cutting-edge technologies.







Key enabler in reshaping the digital landscape and empowering the nation's public and private sector towards a

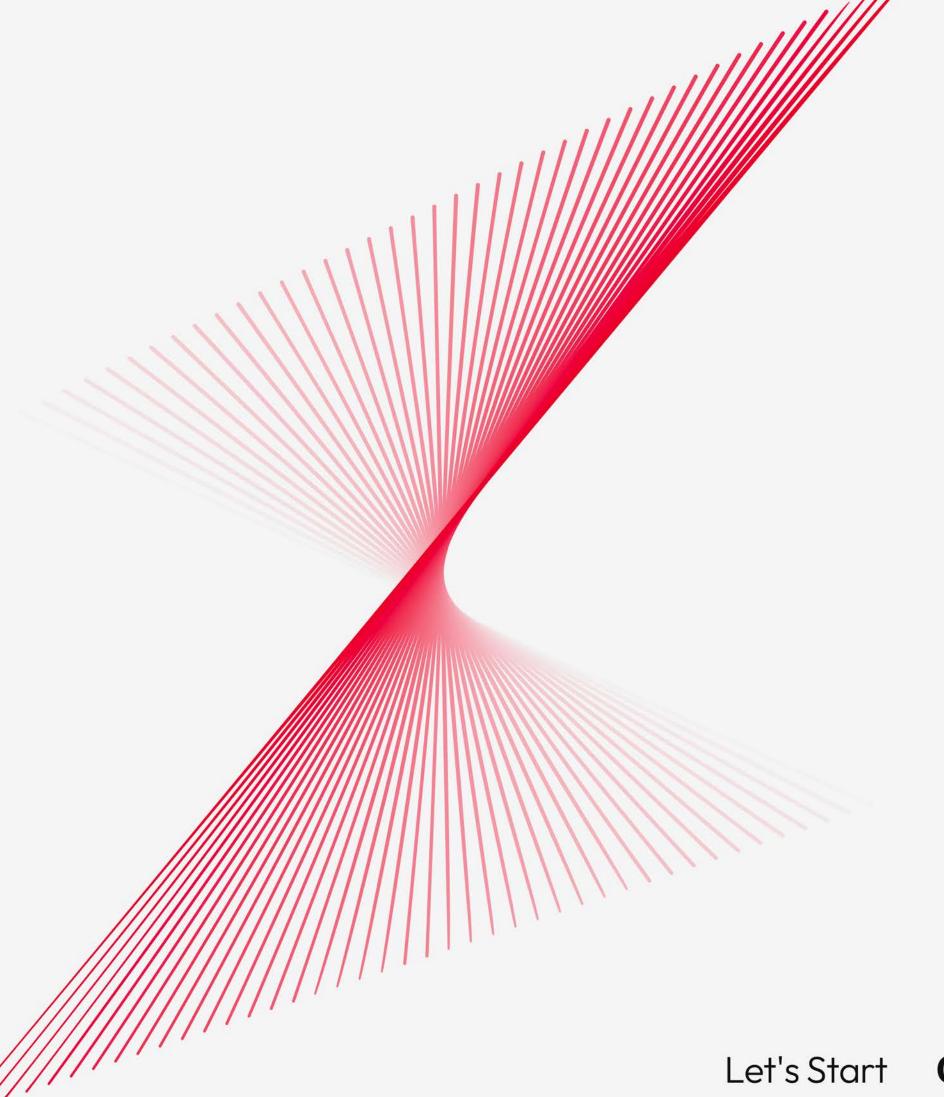
KNOWLEDGE DRIVEN FUTURE



Ø Innosoft[™]

Making the Probable Possible

The very first name for **Innosoft**™ had the word "Moon" in it. Since then, we have never stopped looking beyond the ordinary. At our core, we have always been driven by the relentless spirit of exploration and innovation. No matter how challenging the journey is, we remain dedicated to lighting the path forward — one step at a time.

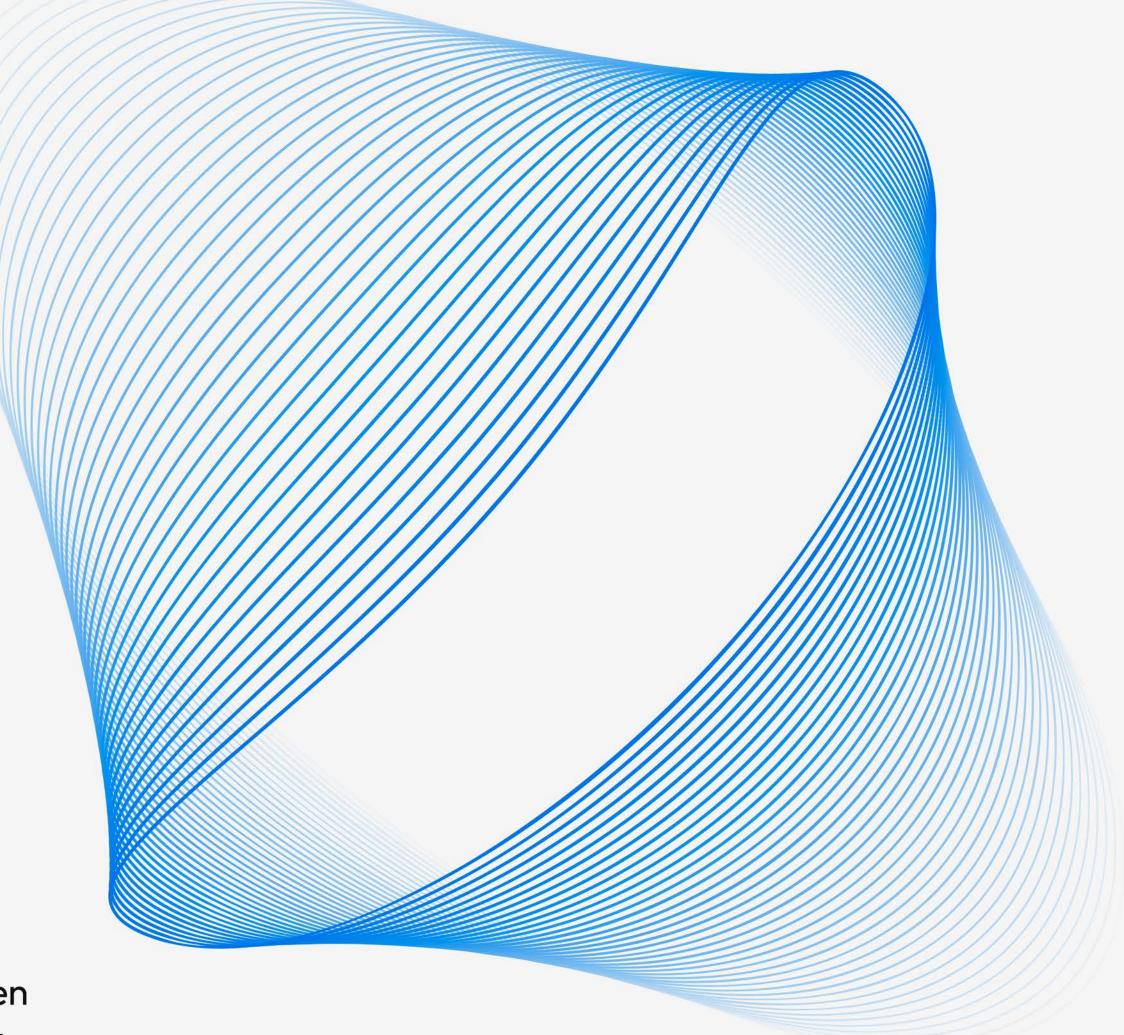






Pursue Possibilities with Confidence

Just as a cup of coffee can awaken possibilities, technology has the ability to fuel new ideas. By pushing the boundaries of technology, often out of necessity, we spark innovation and achieve radical breakthroughs. Our purpose is to contribute to a **powerful whole** by expanding the limits of technology and reimagining possibilities.





Powered by Coffee and Driven by Innovation

Whether it is pulling the perfect shot of espresso or building a precise LEGO model, careful attention to detail and the right balance of elements are required. We at **Innosoft™** work by systemizing innovation with the right blend of processes and hyper-creative people, resulting in an assembly line of groundbreaking solutions.







Rethinking Perspectives

With over a decade of contributing to the digital landscape of the Kingdom, we have learned that breakthroughs occur when we let go of our assumptions and embrace a fresh perspective. At **Innosoft™**, we look beyond the obvious, diving into exploration, experimentation, and ultimately pursuing bold ideas that might otherwise remain unimaginable. Our ability to find a fresh perspective is one of our greatest strengths and, more often, new perspectives make doing the impossible, possible.



Embracing Challenges

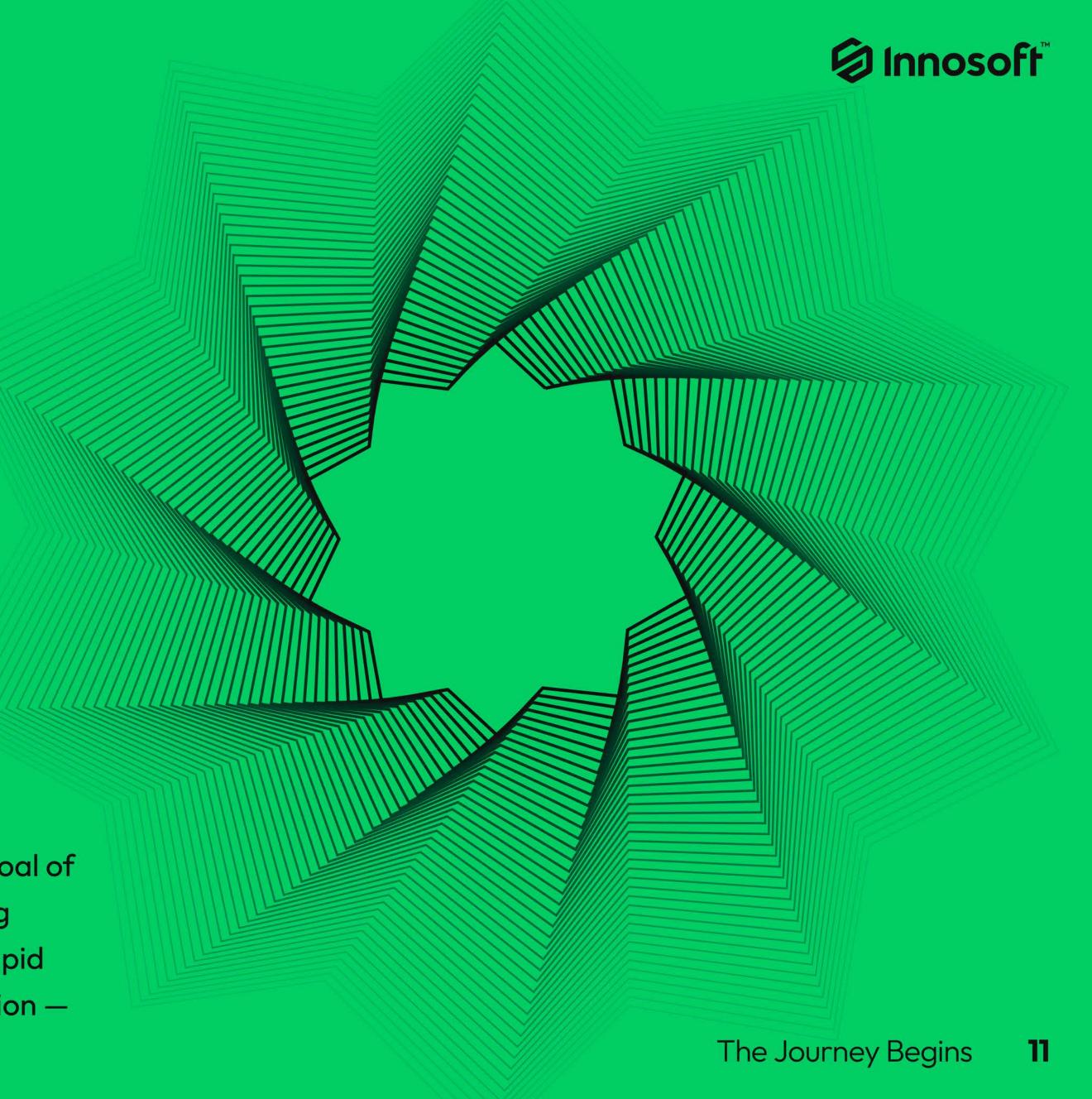






An Innovative Adherence to Saudi Vision 2030

Technology, in our belief at **Innosoft™**, is the key to achieving the goal of a knowledge-based economy. We place a high priority on localizing research and innovation to hasten digitalization initiatives, drive rapid economic progress, and assist in the nation's economic diversification — an innovative alignment with the Saudi Vision 2030.









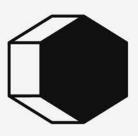
Excellence

Systemised standards



Commitment

Resilient to challenges



Innovation

Radical breakthroughs



Transparency

Open communication



Collaboration

Unified team spirit

Purpose-Driven Innovation

Our culture is rooted in strong values that cultivate a sense of belonging and purpose, uniting individual efforts toward a common vision. In an environment where trust, collaboration, and innovation thrive, success becomes resilient and on track towards sustained growth.

NUMEBERS





13+

Years



3+

Offices



160+

Employees



15m+

Hours Worked



270+

Clients



750+

Projects



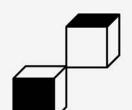
85+

Technologies Tools



50+

Partnerships



20+

Sectors



2nd

Contractors' System

AWAR ________S& RECOGNITIONS





Excellence Award

King Abdulaziz Quality Award 2022



Dr. Ghazi Al Gosaibi Award

Most promising SME in Eastern Province 2014



Iktva Excellence Award

Best SMEs Vendors in Saudi Aramco 2017



Aramco Entrepreneurship Center Wa'ed

8th member of Wa'ed network of entrepreneurs 2013



FORBES Top 100 Enterprise

Enterprises shaping the future of Saudi Arabia 2014 - 2015



Saudi National Business Plan Competition

First place as the Best IT Business Plan 2012





ISO 9001:2015

Software and IT Solutions Lifecycle

ISO/IEC 20000-1:2018

Infomation Technology - Service Management

ISO 22301:2019

Security and Resilience - Business Continuity Management Systems

ISO/IEC 27001:2013

Information Security - Management System





Delivering Excellence

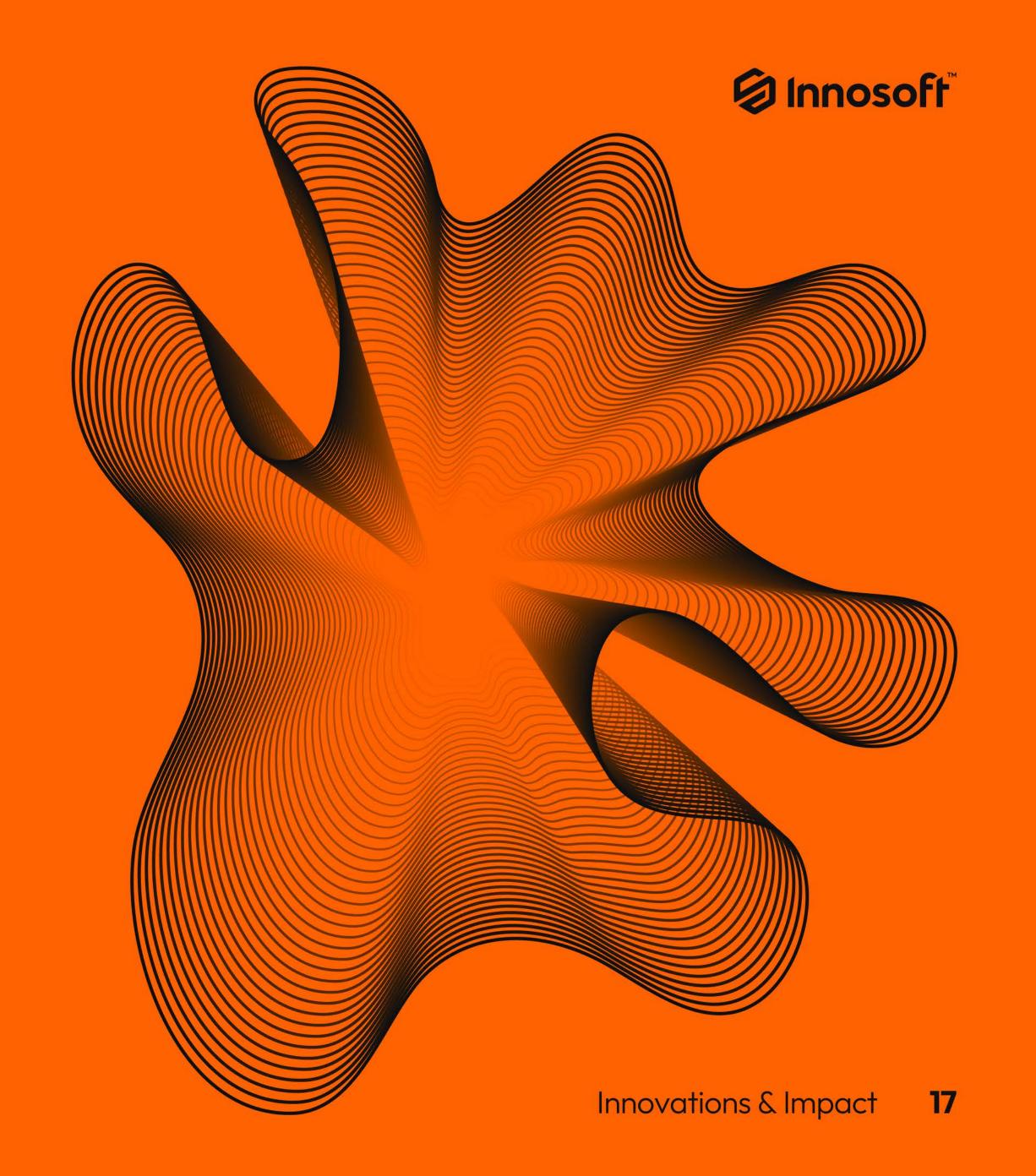
INNEVATIONS & IMPACT

OUR SERVICES

Our service offerings are more than just solutions; they represent our attempts to build a future where technology is the cornerstone of progress and prosperity.

Every app we create, every solution we architect, and every data point we present is a stride towards fostering a technologically advanced and prosperous future.

Our mission is to ensure that the transformative power of technology is accessible and impactful across all sectors. By harnessing the full potential of emerging technologies, we are not just meeting today's needs; we are shaping tomorrow's possibilities.



USER EXPERIENCE & INTERFACE DESIGN



Our design philosophy is rooted in a user-first approach, driven by in-depth research to meet the needs of both your business and its end users. By employing diverse user-centric strategies, we lay the groundwork for our creative team to craft immersive and impactful experiences.

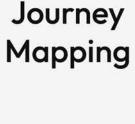
The system design methodology we adopt at **Innosoft™** prioritizes usability and accessibility, ensuring that our solutions not only serve immediate needs but also provide a robust foundation for sustained growth and future innovation.



UX Research

3D

Design



Prototyping & Wireframes



Design System

(*)



Usability Testing

WEB DESIGN & DEVELOPMENT



A well-crafted website is the cornerstone of your organization's digital presence, shaping its narrative and creating a competitive edge. We leverage the latest web technologies to develop responsive, dynamic, and impactful websites that are uniquely tailored to your brand. Our approach ensures a perfect blend of aesthetic appeal and functionality, transforming your digital presence into a catalyst for business growth.

At **Innosoft™**, we manage the entire web development lifecycle, offering services that range from architecture and design prototyping to development, optimization, and post-launch support.



Web Design



CMS Development



External Portals



Progressive Web Apps



Development



MOBILE APPLICATION **EVELOPMENT**



We are passionate about creating mobile solutions that are innovative, intuitive and user-centric that empower your business to connect with your beneficiaries in meaningful ways. With attention to usability and performance, we ensure that your mobile application drives engagement and fosters brand loyalty.

We develop custom mobile apps that are tailored to your specific business needs, whether for iOS, Android, or cross-platform environments. Our team leverages the latest technologies and design principles to build apps that are not only visually appealing but also feature-rich, secure, and highly functional.



Native App Development



Cross-Platform Development



Wearable App Development

CUSTOM SOFTWARE SOLL JIONS



Custom application development empowers your business to control processes in ways that off-the-shelf solutions simply cannot match. We offer a comprehensive suite of custom development services, crafting unique solutions from the ground up to meet the specific needs and workflows of your organization's diverse functions.

Engineering teams at **Innosoft™** utilize cutting-edge methodologies to create solutions that not only address current challenges but also position your business to set new industry standards, driving future growth and innovation.



Internal Portals



System Integration



Enterprise Solutions



Desktop Applications



Data Migration



Ecommerce Applications





Effective data management extends beyond just storage; it requires structured oversight and strategic utilization to drive informed business decisions. Our data management services encompass everything from data profiling to data visualization, providing your business with a solid foundation for actionable insights and strategic operations.

Data engineering experts at **Innosoft™** apply well-researched frameworks and best practices to streamline data operations, reduce errors, and enhance decision-making capabilities, ensuring that your data drives value and supports your business objectives.



Data Profiling



Master Data Management



Data
Warehousing & ETL



Business Analytics & Intelligence



Data Visualization



Data Security & Compliance





We stay ahead of the curve by embracing innovations at their inception and integrating disruptive technologies that accelerate and enhance your business processes. The evolving capabilities of robots, intelligent agents, and other advanced technologies are already transforming the way decisions are made and businesses operate.

Our team of visionary thinkers and innovators collaborate with you to identify key business processes that can be reimagined and optimized using cutting-edge, future-ready technologies, positioning your organization at the forefront of the transformative revolution.



Robotic Process Automation



Human-Machine Interfaces



Machine Learning & Al



Internet of Things



Augmented and Virtual Reality



Digital Twins

TECHNOLOGY CONSULTATION



To align with the nation's vision and drive growth, organizations must integrate technology into their business strategies. With over 12 years of experience delivering innovative tech-driven solutions in the Kingdom, we are equipped with a deep understanding of its digital landscape. Our consultation services are designed to navigate technological challenges and unlock the full potential of digital transformation for your business.

From evaluating new technologies to implementing digital transformation strategies, we provide the expertise needed to make informed decisions and achieve competitive advantages in this rapidly evolving market.



Software Consultation



Business Process Optimization

6



Digital **Transformation**



Innovation Road Mapping



IT Assessment & **Audit**



Capability Building

INFRASTRUCTURE SCULLIONS



In today's connected world, organizations must invest in fast, reliable, and secure network infrastructure to collaborate, build, and scale effectively. At **Innosoft™**, we deliver network infrastructure solutions that seamlessly integrate physical devices with virtual networks.

Our team of skilled network engineers design and implement robust solutions that empower your business to utilize its network resources securely and efficiently, ensuring high-performance connectivity and optimal operational efficiency.



Network Cabling



Mobility Management



Network Planning & Design



Low-Current Solutions



Data Center Networking



Audio Visual Solutions

PROFESSIONAL SERVICES



Right talent is essential to driving business success. Our Professional Services are designed to provide organizations with highly skilled professionals who are equipped to meet the demands of today's dynamic business environment.

We offer comprehensive staffing solutions that range from contractual placements to long-term engagements, ensuring that your organization has the expertise needed to achieve its objectives. Our rigorous selection process guarantees that we match you with candidates who not only possess the required technical skills but also align with your company's culture and values.



Project Management



Engineering







REIMAGINING THEFUTURE ___

WE PROUDLY SERVE





























































































































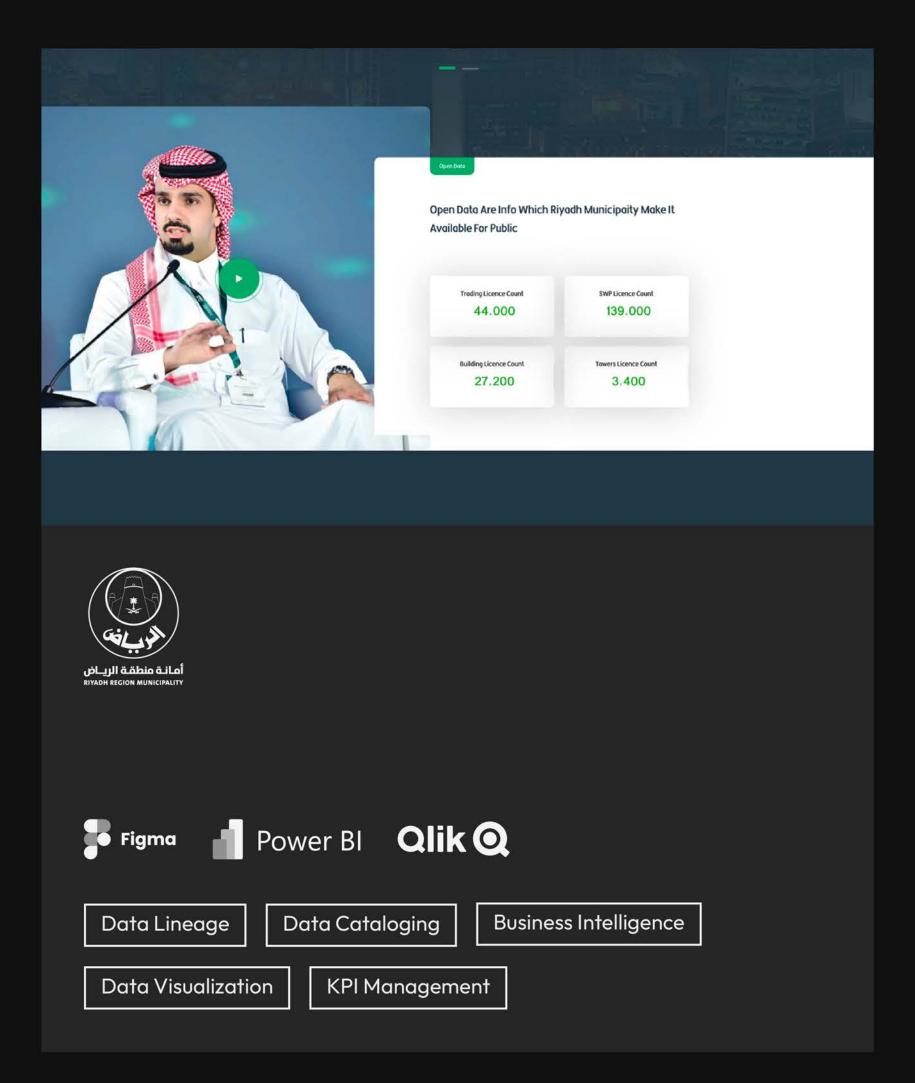


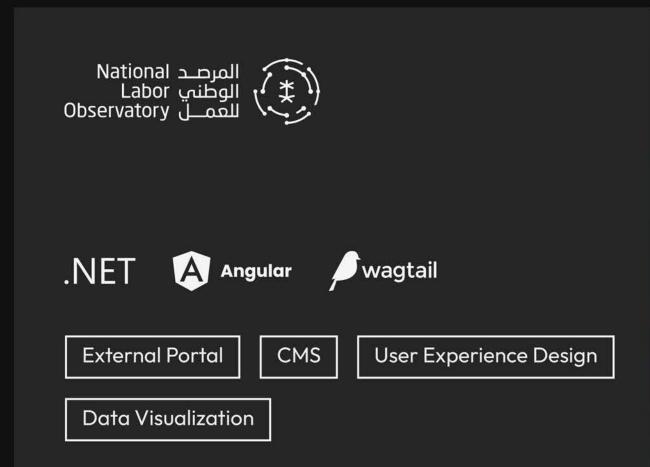




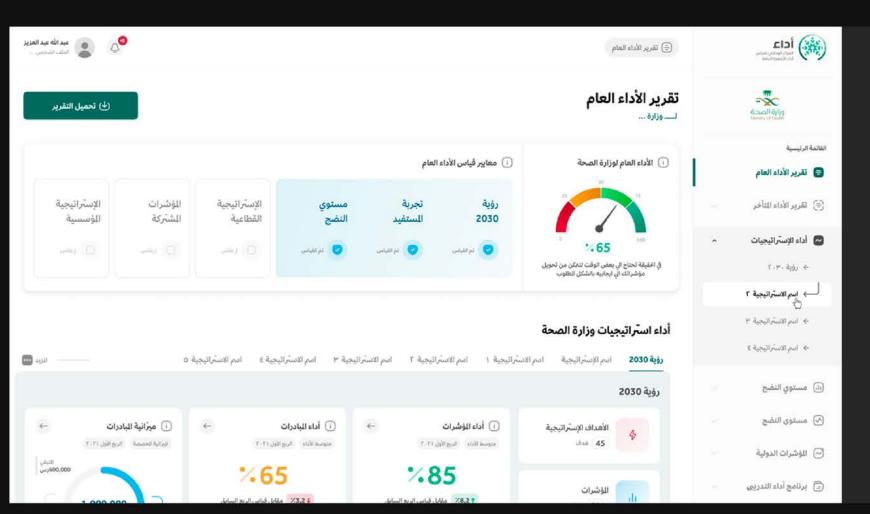








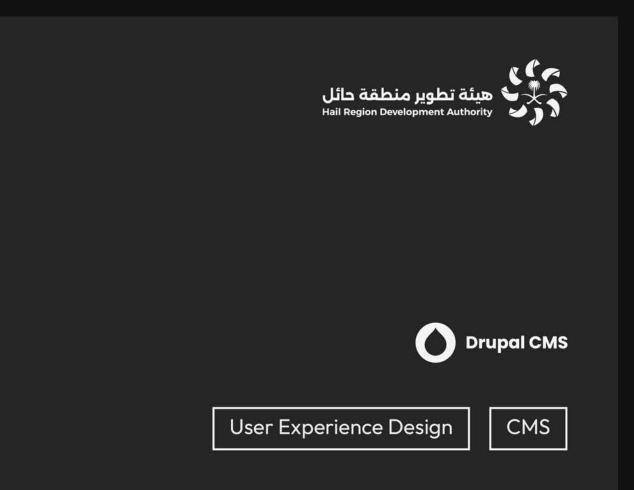


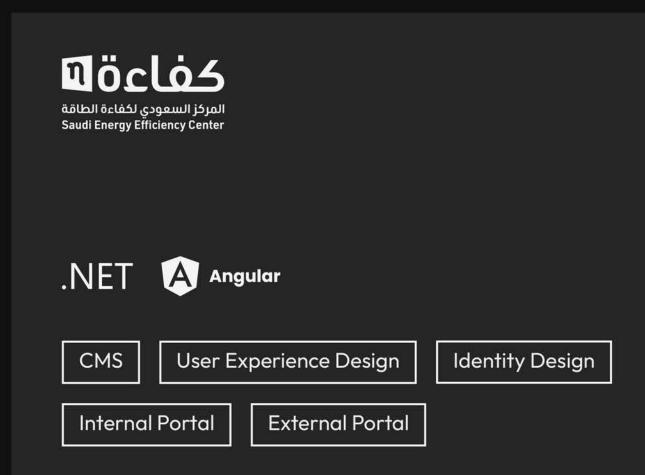




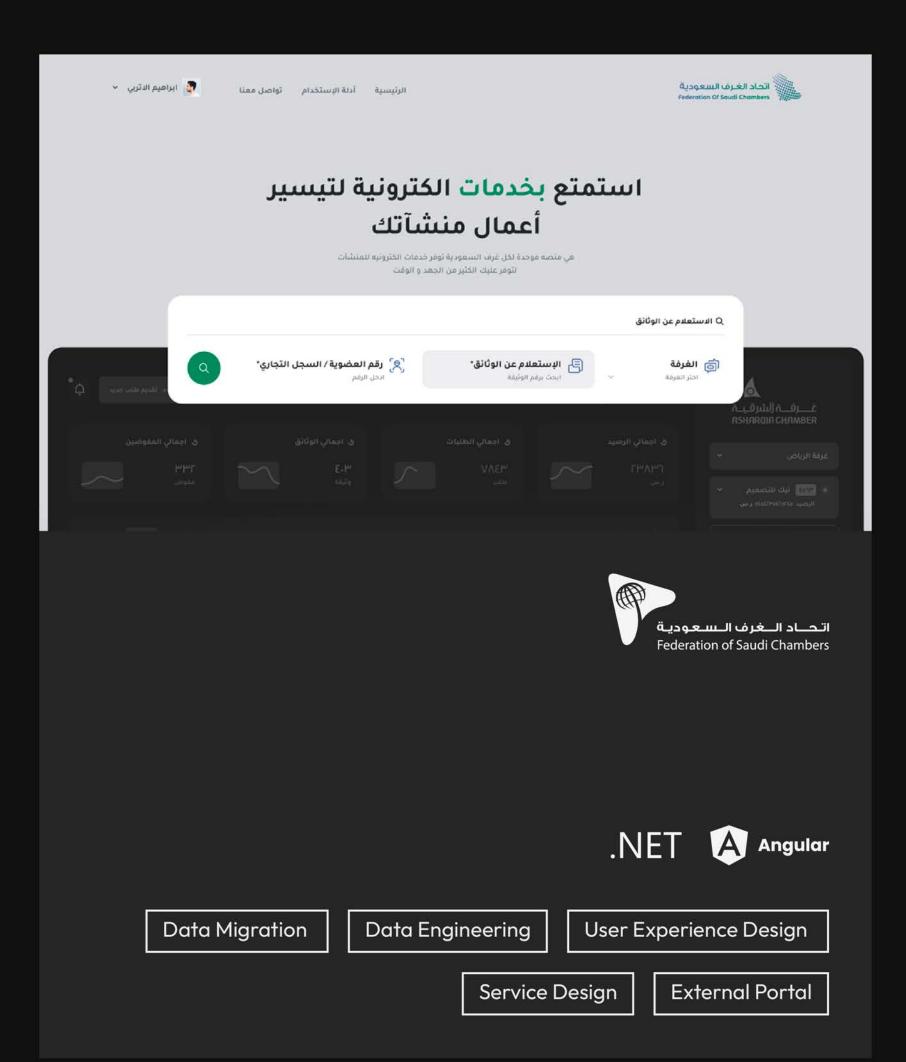




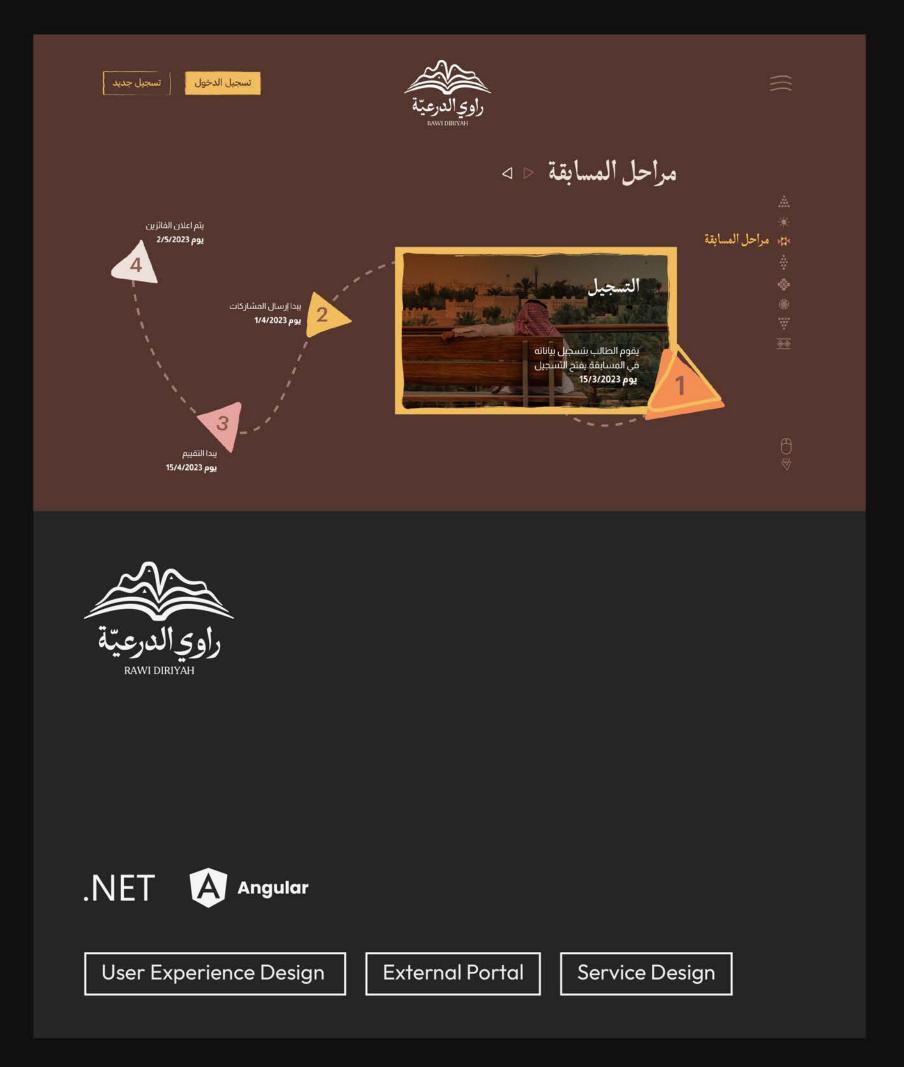


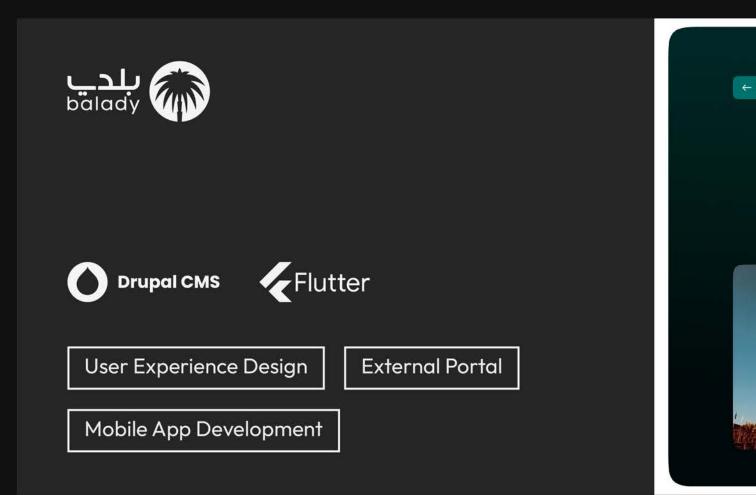




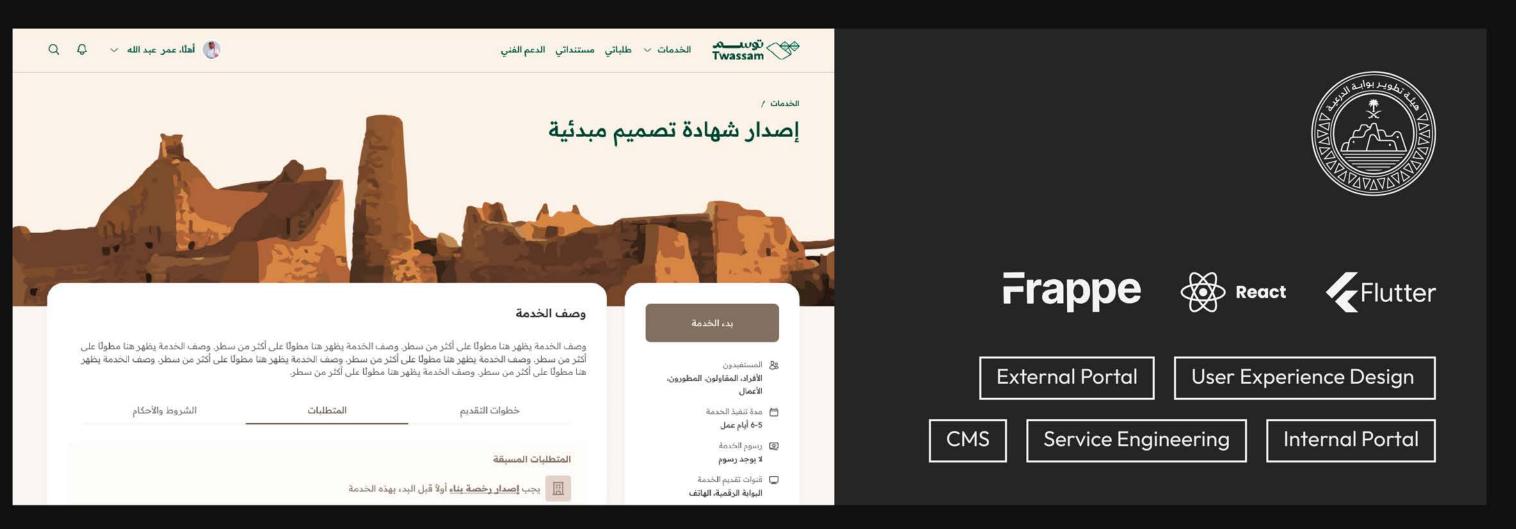




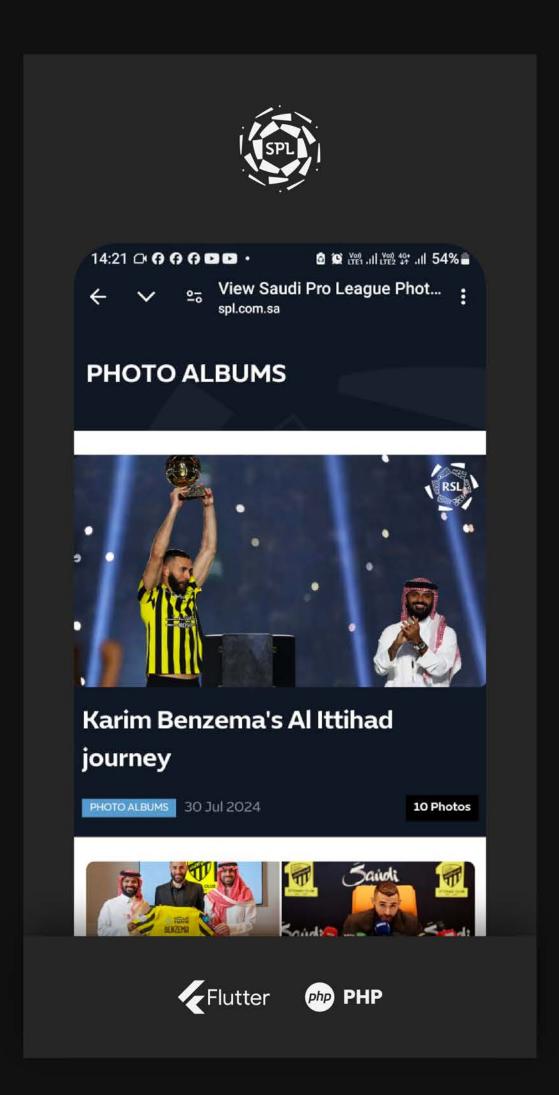


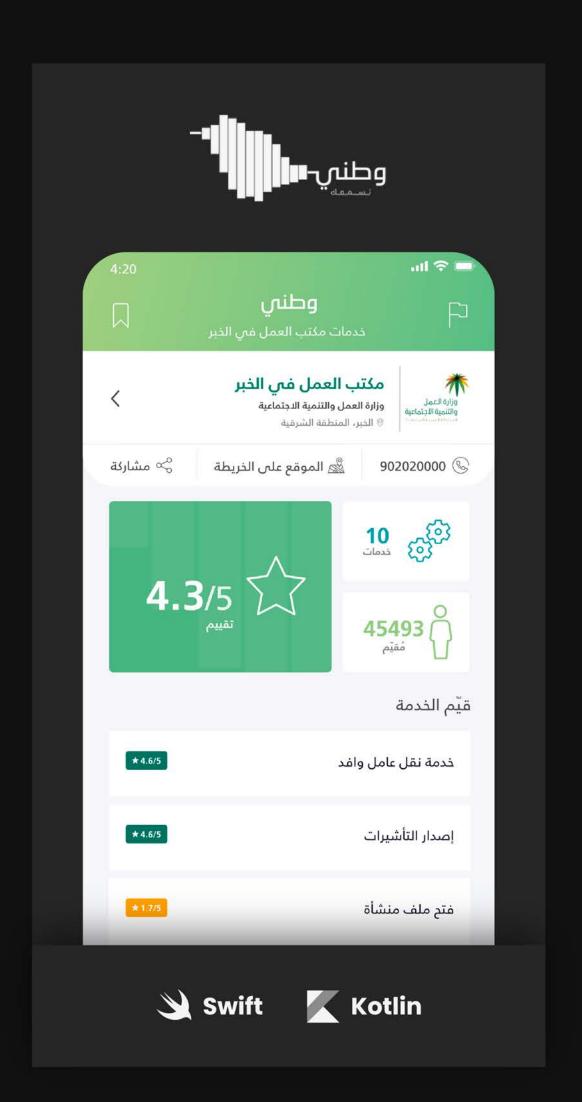


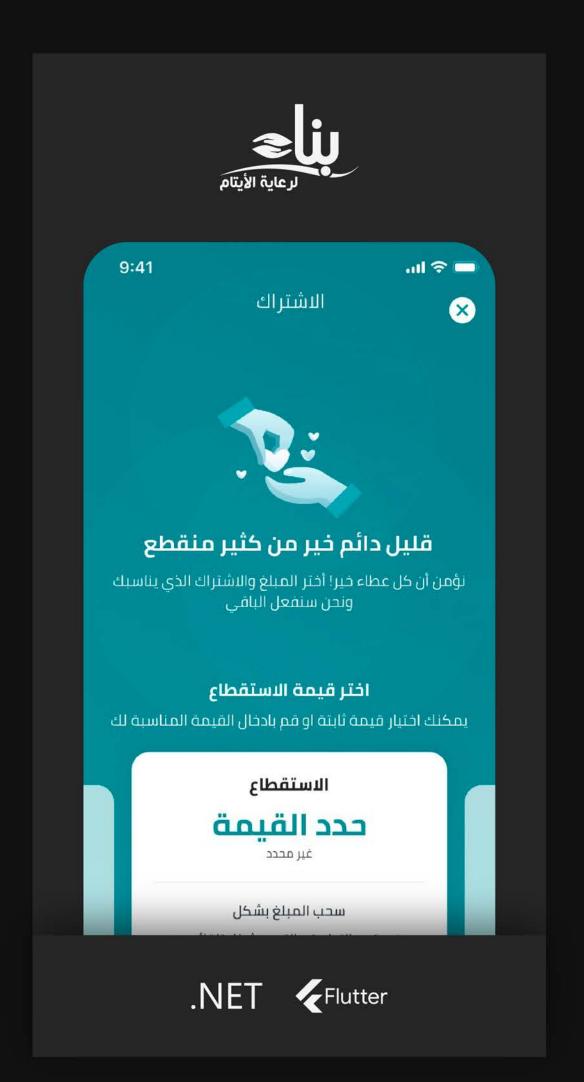


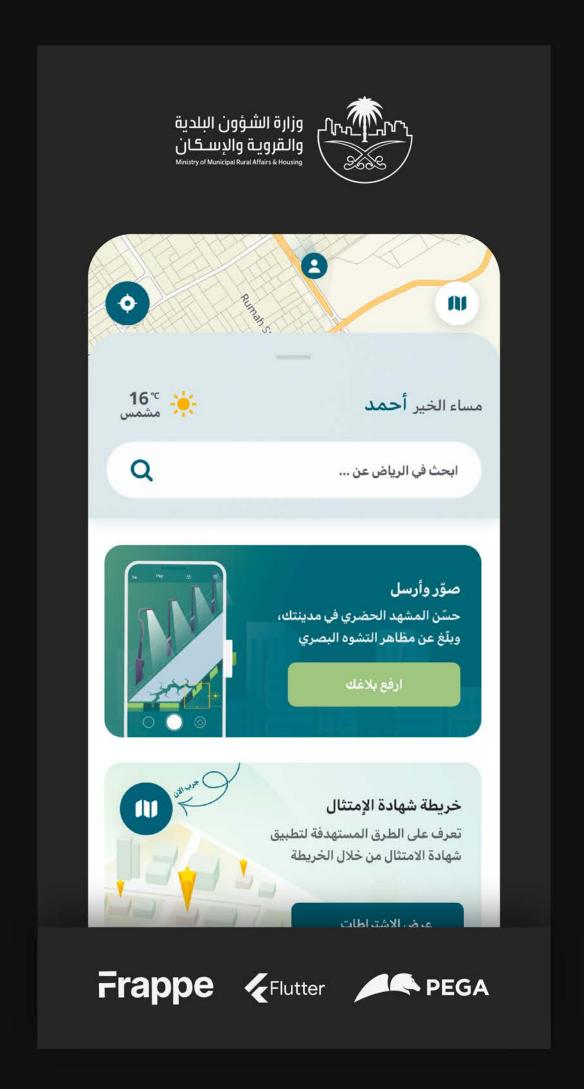












SUSTAINABILITY COMMITMENT



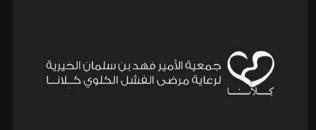
At **Innosoft™**, our commitment goes beyond business; we strive to empower communities, support education, and promote sustainable practices. We use our technological expertise to make a positive impact on society, partnering with non-profit organizations to drive meaningful change.

By fostering innovation with a sense of social responsibility, we aim to build a better, more sustainable and equitable world where technology serves as a beacon for positive transformative progress.













LET'S TALK ABCOUT YOU!



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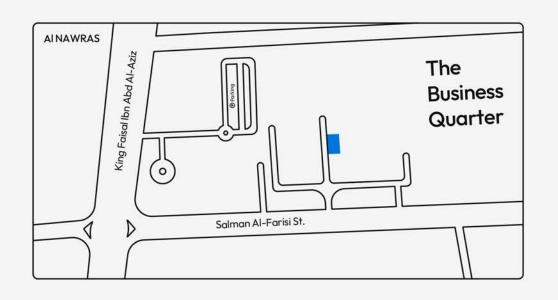












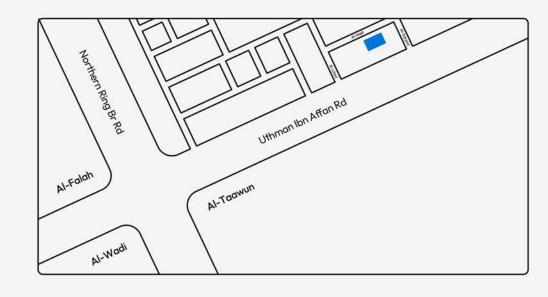
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Saudi Arabia



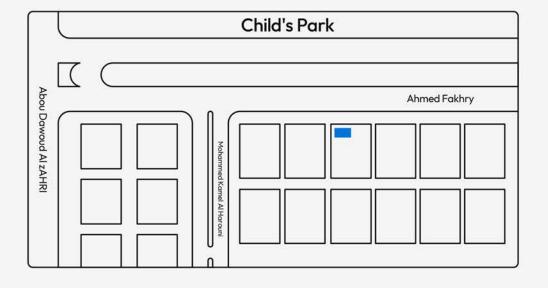
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Nasr City, Cairo

Egypt

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